

LIZ CLAIBORNE INC

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CONTACT: Jasmine Tso
Marketing and Promotions Director
Ala Moana Center
(808) 628-5615
Jasmine.tso@ggp.com

PROJECT RUNWAY CO-HOST & LIZ CLAIBORNE INC. CHIEF CREATIVE OFFICER

TIM GUNN

**SHOWS WOMEN HOW TO MAKE IT WORK
AT ALA MOANA CENTER!**

*Chance for fans to Meet-and-Greet the Style Expert
& star of the hit Lifetime TV Show*

"Nothing makes me happier than working with real women in the real world."- Tim Gunn

WHO: **Tim Gunn** currently serves as co-host and mentor of the Lifetime television program *Project Runway*, a reality-based show in which aspiring fashion designers compete for a runway debut at New York's Fashion Week. Gunn is also the author of '*Tim Gunn: A Guide to Quality, Taste and Style*' as well as a new book coming out on September 7, '*Gunn's Golden Rules: Life's Little Lessons for Making It Work*'. He is also the Chief Creative Officer of Liz Claiborne Inc..

Gunn has lectured widely on fashion and lifestyle design. He has written articles for *Marie Claire*, *Elle*, *Seventeen*, *People*, and *US Weekly*. Gunn is also Honorary Chair of Fashion Design at Parsons: The New School for Design. He began his career there in 1983 as Assistant Director of Admissions and rose to become an Associate Dean at the school. Under his leadership, Gunn repositioned the school to be the indisputable leader in fashion design education in America

WHAT: Style expert Tim Gunn will be at the Ala Moana Center to share his expertise as he hosts a Fall 2010 fashion show including such brands as Juicy Couture, Kate Spade New York and Lucky Brand Jeans. Guests will enjoy live style transformations, get invaluable fit and style tips and learn how to maximize their wardrobe! There is no need to RSVP, seating is open but limited.

Plus, with any qualifying purchase of \$150 or more guests will receive a copy of the graphic novel, *Models Inc.*, complimentary gifts from Juicy Couture, Kate Spade New York and Lucky Brand Jeans and be professionally photographed with Tim Gunn on the runway!**

* OFFER VALID ON PURCHASES MADE BETWEEN OCTOBER 10 - 16 AT ALA MOANA CENTER JUICY COUTURE, LUCKY BRAND JEANS OR KATE SPADE RETAIL STORE ONLY. RECEIPT MUST BE PRESENTED ON THE DAY OF EVENT TO REDEEM. WHILE SUPPLIES LAST, ONE PER CUSTOMER. REDEEMABLE ONLY ON OCTOBER 16, 2010.

TIM GUNN FAN MEET & GREET DETAILS (CONTINUED)

WHERE/ WHEN: SATURDAY, OCTOBER 16TH

**ALA MOANA CENTER
1450 ALA MOANA BLVD.
HONOLULU, HI**

FOR INTERVIEW OPPORTUNITES, PLEASE CONTACT:

Sonja Swenson or Jessica Morikone
Stryker Weiner & Yokota Public Relations, Inc.
(808) 523-8802
sonja@strykerweiner.com
jess@strykerweiner.com

ABOUT LIZ CLAIBORNE INC.:

Liz Claiborne Inc. designs and markets a global portfolio of retail-based premium brands including Juicy Couture, Kate Spade, Lucky Brand and Mexx. The company also has a refined group of department store-based brands with strong consumer franchises including the Monet family of brands, Kensie, Kensiegirl, Mac & Jac, and the licensed DKNY® Jeans, DKNY® Active and DKNY® Mens brands. The Dana Buchman and Axxcess brands are sold at Kohl's, and beginning in Fall 2010, the Liz Claiborne and Claiborne brands will be available at JCPenney and the Liz Claiborne New York brand designed by Isaac Mizrahi will be available at QVC. Liz Claiborne New York will also be available internationally.